

# PASALO



BROCHURE 2017

# DATA DRIVEN DECISIONS

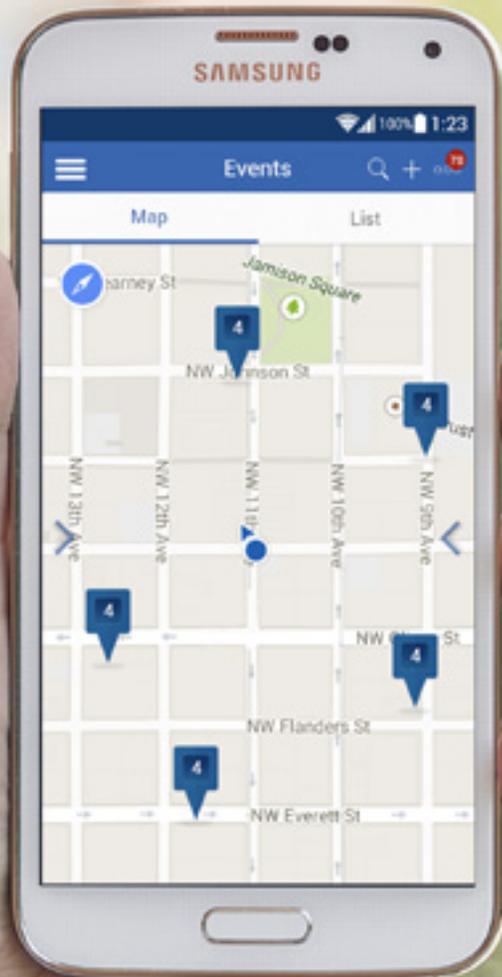
We operate in the NOW. Recognizes that simultaneous events are happening on the moment. This is made possible through PASALO's efficient utilization of real-time data.



Say goodbye to relying on outdated numbers and reports. PASALO effectively utilizes real-time data to provide managers with rich information for various situations.

This new interactive approach improves decision making by providing a better overall picture via extensive data gathered from mobile devices.

# WHAT EXACTLY IS PASALO?



PASALO is a platform that manages and processes strategic information in real-time using a GPS map, which displays data in an intuitive user interface.

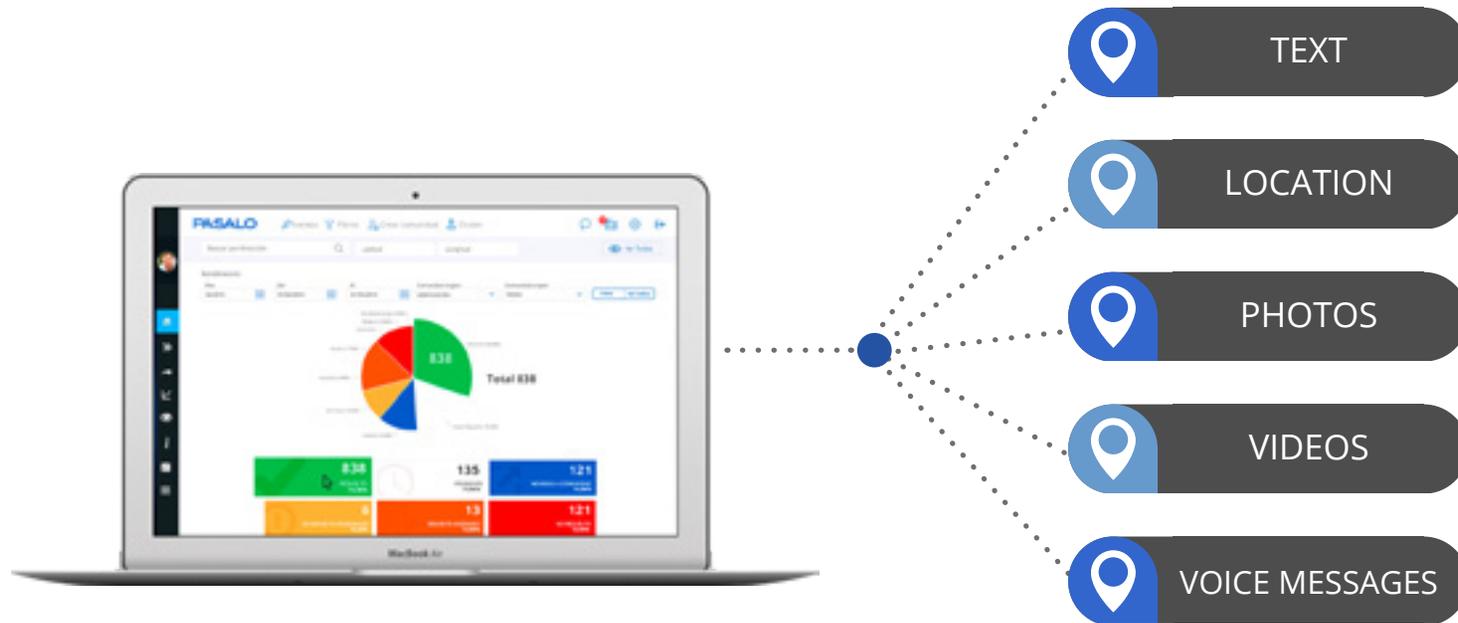
PASALO allows you to capture, manage, and process information from specific sources in real-time. It also empowers the user to manage and analyze information on the go.

PASALO is a powerful information based tool that provides user's direct access to third parties, including workgroups, neighbors or global citizens.

Through crowdsourcing, information is traced immediately to its source, which adds to data mining and results in more accurate and far quicker data.

# DESIGN AND TECHNOLOGY

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With a convenient dashboard to help you learn the status of ongoing activities and events in real time, PASALO allows you to capture, assign, monitor and report any event or issue.

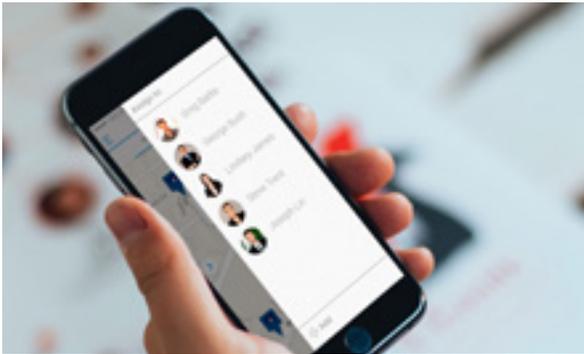
The platform also allows you to upload text, location, photos, videos and voice messages, to create usable data that managers require to make data driven decisions.



## PASALO GIVES YOU THE ABILITY TO:

- Report an event.
- Check the status and progress of reported events.
- Identify events responsibility and strategy used in different workflows.
- Coordinate with your workforce.
- Organize the workflow and shorten response times.
- Automate process, create job routes, and monitor events over a map, dashboard and a list view.
- Improve accountability through documentation and digital reporting events.

# FEATURES



1.

## ALWAYS IN TOUCH

PASALO allows you to keep peers posted anytime, anywhere.

2.

## MOBILE INFORMATION

PASALO analyzes your workforce efficiency in a simple and intuitive way through efficient direction and management of processes.

3.

## MEETS GLOBAL STANDARDS

PASALO's robust platform provides global scale, cloud-based infrastructure and the highest standards in security.

4.

## UNLIMITED SCALABILITY

PASALO allows information to be within reach for anyone who needs it, regardless of location. Whether in the field or the city, the platform works.

5.

## SECURITY

PASALO was developed using reliable and secure systems to guarantee data protection.



# COMMUNITIES

PASALO uses both public and private communities, depending on the permissions the administrator grants. The platform allows different clearances for different users, who can upload information and see what others are sharing as well.

PASALO also allows supervisors to know exactly the details of a specific event: who created, assigned, and resolved an issue, allowing managers to better respond to developing situations.

# REPORTS

Because PASALO utilizes mobile data gathered in real time, it transforms the information in a simple and direct way thanks to its intuitive user interface that provides a significant improvement to traditional reports.



# ANALYTICS

PASALO Analytics lets you surround your data with context, create an engaging experience, and tell the story behind the numbers. Analytics transforms your data into a simple, engaging, and intuitive experience to help you understand your numbers with rich and dynamics charts.



# APPLICATIONS



PASALO is a multiplatform, user-friendly tool, which provides users with an intuitive experience on mobile devices, tablets and desktops. Each application is designed to comply with different requirements afforded with varying levels of access for diverse roles within your workforce.

Different functionalities can be deployed depending on the device used.

The App is available at the App Store and Google Play Store.



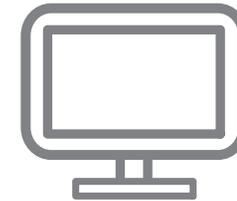
## MOBILE

Allows users to capture information and delegate tasks.



## TABLET

Allows users to prioritize events, assign tasks, generate routes, follow up and create historic operation reports.



## DESKTOPS

Allows users to visualize the processes big picture and share data among communities.

# PASALO BPM

Business Process Management



PASALO's Visual Business Process Management Wizard implements a friendly and visual way to create business processes which include a combination of modeling, automation, execution, control, measurement and optimization of event's activity flows in support of enterprise goals.

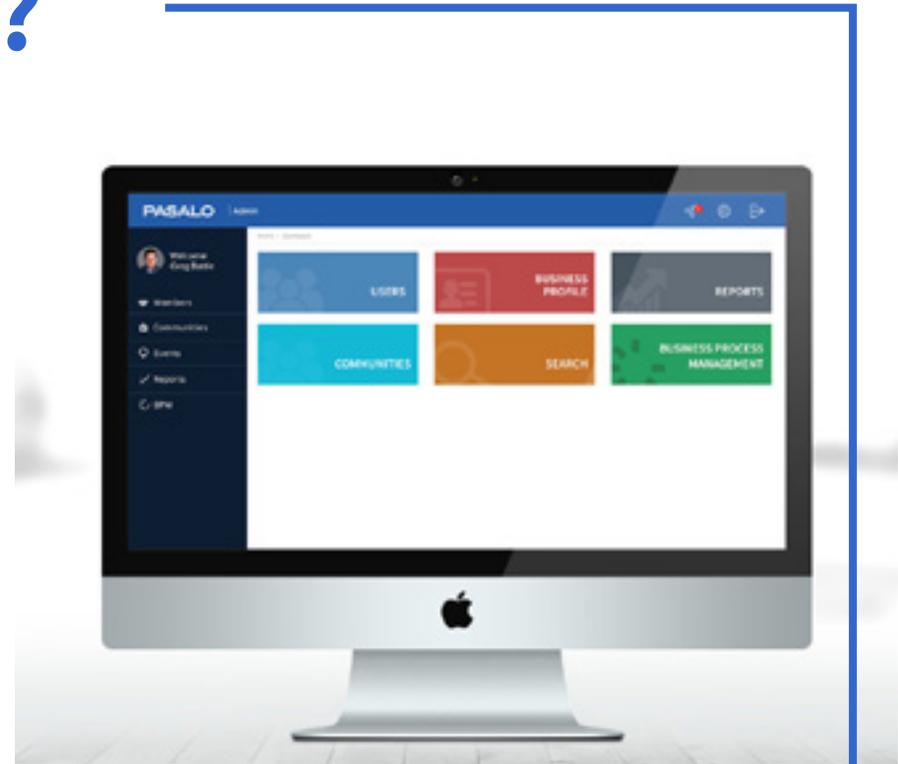
PASALO's BPM allows you to span multiple communities that include work teams, customers and partners within and beyond the enterprise boundaries. It can optimize various KPIs through an improved understanding of flows related to some activities and seeing those as connected toward the achievement of some task transactions.

PASALO's BPM refers to the work that is done in advance to assure the smooth execution of each process. Through different roles as the one that assigns and reports, it is possible to obtain an optimization of time and results. The interaction, along with those of roles are considered as part of the end-to-end lifespan of the complex set of tasks.

# HOW DOES IT WORK?

PASALO's BPM is a new feature included in PASALO's Supervisor Admin allowing the supervisor to create and manage Business Processes. By empowering administrators to add BPM flows to each event type you empower crucial information to reach the right producer of value within the organization. The different roles can be implemented in an effective order from the manager all the way to the resource that will execute the final task. These workflows can be saved in PDF or can also be sent to different communities automatically.

The supervisor can design the model with our visual composer and the process will be ready to be executed. It takes just 3 simple steps: diagram your process, define the attributes of the objects and execute it.



## THROUGH THE BPM YOU CAN:

- \* Analyze Business processes
- \* Re-design and continually improve processes
- \* Easy deployment
- \* Monitor and analyze
- \* Manage and optimize

# CHARACTERISTICS



1.

## SECURITY

Visualizing core processes helps drive the core processes of an organization, security must be a prime consideration.

2.

## FLEXIBLE DEPLOYMENT OPTIONS

Provides ultimate flexibility for organizations with a need to process and adapt to their internal processes.

3.

## EMPOWERMENT

PASALO's BPM includes a combination of features to make sure your business process engineering technology initiatives are successful.

4.

## SOCIAL COLLABORATION

Share information across an organization and interact to achieve a common goal.

5.

## KNOWLEDGE MANAGEMENT

PASALO's BPM allows you to share these process with people within your organization to ensure a smooth deployment within the platform.

# PASALO MULTIMEDIA

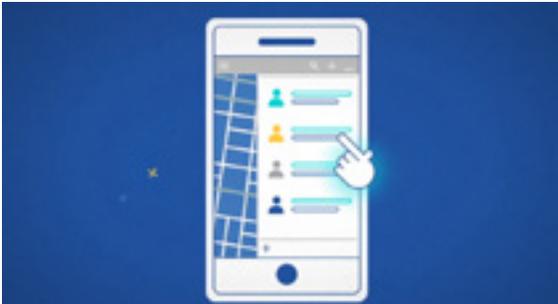
Our philosophy



The World of Pásalo



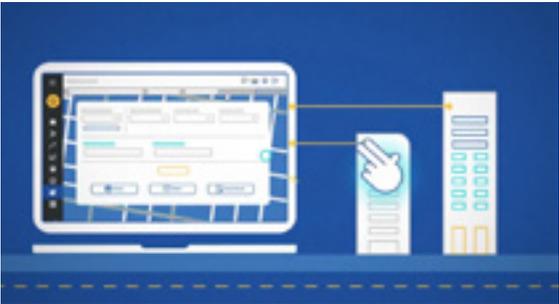
PASALO iPhone and Android Phone



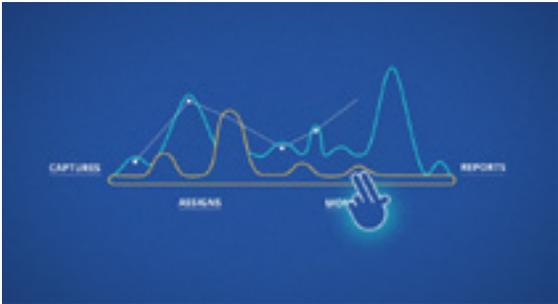
PASALO iPad and Android Tablet



PASALO Dashboard



PASALO Analytics



PASALO Control Center





**PASALO**

**TRANSFORMS THE TASKS IN  
SUCCESSFUL RESULTS**

